



**FRANCHISE
EXPO
PARIS**

What to do in Paris during Franchise Expo ?



You will be in Paris from 19 to 22 March for Franchise Expo.

We will be delighted to welcome you at the show during these four days, and we also thought that you might like to make the most of your time in the Capital to discover something else.

So here is a selection of ideas to act on - if you have the time and the energy!



Have a drink at La Lingerie

Les Grands Voisins is currently the coolest place to be in Paris at the moment: a former hospital converted into a village of 2,000 inhabitants where a heterogeneous collection of people live in virtual self-sufficiency: artists, mad scientists, architects and underprivileged people...

A sort of large-scale experiment in an urban laboratory.

In the Grands Voisins cantine which is established in the former laundry (la lingerie) of the hospital, you can stop a coffee, lunch, brunch on Sundays or simply turn up with your mates for a game of chess or to play the piano. But here again the system is highly original, since it is an outreach programme: from Monday to Thursday lunchtimes, the meals are cooked and served by people getting back into work, trained in catering and service.

Les Grands Voisins, 82 avenue Denfert-Rochereau, 75014 Paris
Café Restaurant La Lingerie, from Wednesday to Saturday from 10am to 11pm and on Sunday from 11am to 9pm.

Museums stay open late

Here are two exhibitions that can be visited after the trade show.

Pompidou Centre

Every day except Tuesday, until 9pm. Last admittance 1 hour before museum closes. www.centrepompidou.fr

At the Centre's public information library, free entrance until 10pm
Exposition "Gaston, au-delà de Lagaffe"



Having made his debut appearance on 28 February 1957 in the pages of the comic book *Le Journal de Spirou*, Gaston Lagaffe is 60 in 2017.

The exhibition organised in the public information library offers a new perspective on the importance of this character, who ended up dragging his creator well beyond the realm of children's cartoons: someone who at the outset appears to be just clumsy transpires as subversive, militant, a beatnik, an ecologist, and ultimately someone who simply raises the emblematic contemplations of our time as to how we live in society.

Musée Jacquemart André

Open until 8.30pm. Last admittance at 8pm.

www.musee-jacquemart-andre.com

"From Zurbarán to Rothko" exhibition

Here, the Musée Jacquemart André presents a first-ever display of a selection of the finest works in the Alicia Kaplowitz collection featuring a large number of masterpieces by the most prestigious artists. Old and modern-day masters rub shoulders in a fascinating dialogue through the centuries: antique sculptures and paintings by Zurbarán, Tiepolo, Canaletto; Guardi and Goya sit side by side with paintings and sketches by Toulouse-Lautrec, Gauguin, Van Gogh, Picasso, Van Dongen, Modigliani, Schiele, de Staël, Freud, Rothko or Barceló, but also sculptures by Giacometti, Bourgeois and Richier...

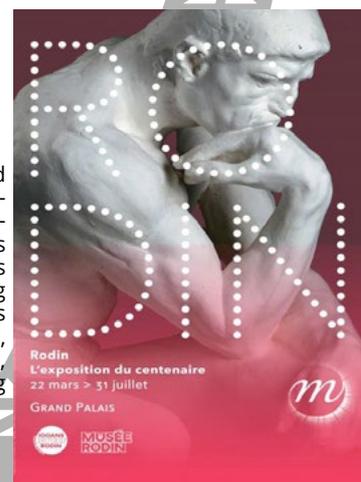
INAUGURATION

Rodin at the Grand Palais

1st day Wednesday March 22nd / Open until 6.00pm. Mandatory reservation

www.grandpalais.fr

To mark the centenary of his death, Grand Palais is celebrating Auguste Rodin (1840-1917). The exhibition reveals Rodin's creative universe, his relationship with his audience and the way in which sculptors have appropriated his style. Featuring over 200 of Rodin's works, it also includes sculptures and drawings by Bourdelle, Brancusi, Picasso, Matisse, Giacometti, Beuys, Baselitz and Gormley, shedding new light on this giant of sculpture.



Rodin
L'exposition du centenaire
22 mars > 31 juillet
GRAND PALAIS



On a sunny day, rise to the occasion

Barely ten minutes from Porte de Versailles, the Paris hot air balloon (Ballon de Paris) lets you discover Paris in an original way, weather permitting.

Opening hours: every day from 9am to 6pm.



To avoid queuing too long during busy periods (weekends, holidays and bank holidays), we advise that you choose the morning for your flight.

Place: Parc André Citroën, 15th arrondissement

Metro stations: Javel or Balard / RER C Javel or Boulevard Victor

Prices: €12 adults

The Ballon de Paris may be closed down without prior notice in particular in the event of poor weather. It is advisable to call ahead on 01 44 26 20 00.