

Franchise Expo Online is the 100% online tool of Franchise Expo Paris that gives you access to the visitors' profiles.

You will have the opportunity to organize business meetings on the show or online by visio during the show, and only by visio for 1 month after the show.

You will find in the following pages the key dates of the event and the platform tutorial on how to use all the features.

## 🌿 What are the key steps?

### From July to the end of August

- I log into my account
- I fill in my presentation page and I add my colleagues
- I accept or refuse the meetings requests I've got from the participants
- I browse through the catalogue of participants

### From 1<sup>st</sup> to 25<sup>th</sup> September

- I get access to the participants catalogue and I can send meeting requests with a small text to introduce the brand.
- I confirm or refuse my requests.
- I declare when I'm not available for meetings so that all my meetings are scheduled when I'm available.

### From 17<sup>th</sup> to 25<sup>th</sup> September

- I get my meetings schedule and change the time if needed
- I confirm my phone number.
- I test my visio call equipment to make sure I can do my meetings, from 26<sup>th</sup> to 29<sup>th</sup> September

### From 26<sup>th</sup> to 29<sup>th</sup> September

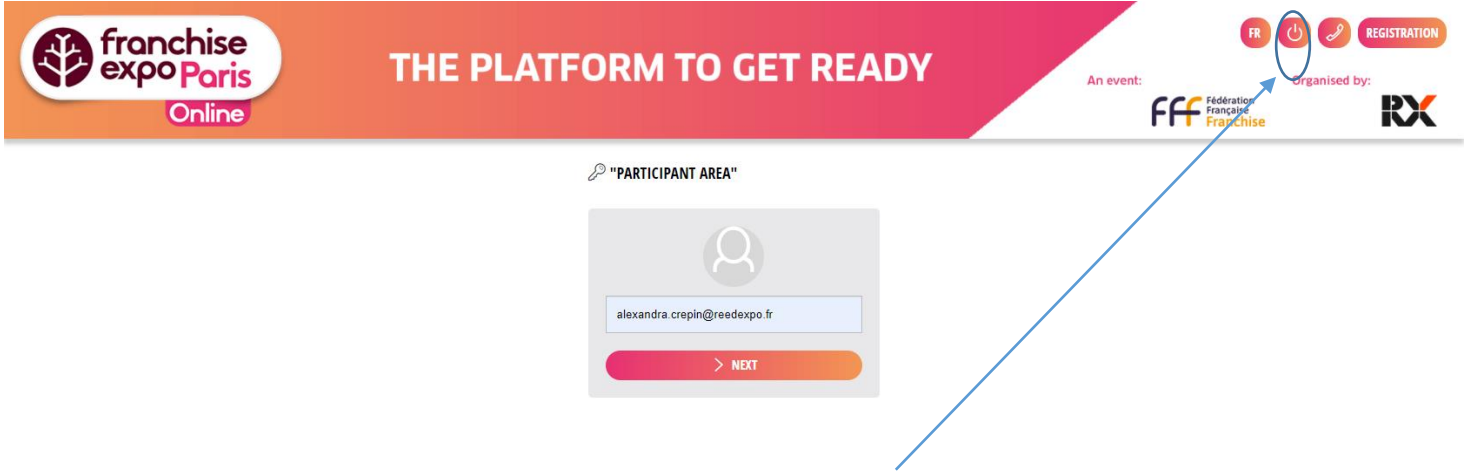
- I download the contact details of my meetings on the Contacts tab.
- I do my meetings on my booth
- Or, I log into my profile 5 minutes before my meeting and contact the technical team on the chatbox if I have a problem.

### From 29<sup>th</sup> September to 29<sup>th</sup> October

- I update my schedule with my unavailability
- I keep on sending meeting requests
- When they are confirmed, I found them directly on my schedule, and I can do them by visio
- I can download the contact details on the Contact tab
- If I face a problem or have a question, I send a request the chatbox, or by email to [info@franchiseparis.com](mailto:info@franchiseparis.com)

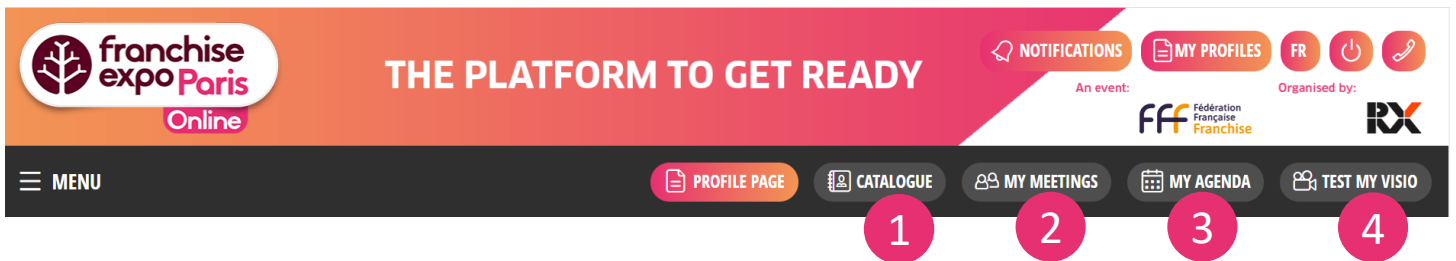
I log into my account

### Connection



Click on the button on the top right.  
Enter your email address and choose your password on your 1st connection.

### My navigation tabs



1. Access the participants catalogue
2. Manage your pending meeting requests, to be validated, to be refused...
3. Declare when you are unavailable and check your scheduled meetings.
4. Test your visiocall equipment for the meetings before D-Day.

My presentation sheet

About my brand


PROFILE PAGE PDF

FRENCH\* ENGLISH\*

EXHIBITOR

### FRANCHISE EXPO PARIS

Complete/Edit "Company name"


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### ACTIVITY DESCRIPTION

Franchise Expo Paris, the French franchise federation show, organized by Reed Expositions France, is the opportunity to join the international hub connecting investors from 95 countries with the most renowned franchisors looking to expand their concept worldwide. Recognized as the world leading and most diversified franchise exhibition Franchise Expo Paris is gathering more than 450 franchising brands from 90 activity sectors and ready-to-invest entrepreneurs.

Complete/Edit "Activity description"

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### LOCATION

PUTEAUX • FRANCE

8

WEBSITE


LINKEDIN

FACEBOOK

### COMPANY'S COUNTRY OF ORIGIN

UK

### PARTICIPANT



Alexandra CREPIN  
INTERNATIONAL DEVELOPMENT DIVISION

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ADD PARTICIPANT

### NETWORK PRESENTATION

Number of units : 50

Number of franchise unit(s) : 25

Number of associate business unit(s) : 25

Year of creation : 1994

Brand develops in franchise since (years) : 2004

Complete/Edit "Network presentation"

9

### MY MEDIAS

Presentation of Franchise Expo Paris

Complete/Edit "My medias"

### MY VIDEOS

Video of the show

Complete/Edit "My videos"

### MY CSR POLICY

Diversity • Recycling

Complete/Edit "My CSR policy"

10

5. The name of my brand, my logo
6. My colleagues, you can add as many participants as you wish, and don't forget your profile picture
7. Description of my brand
8. My company's location, website and social medias
9. Description of my brand
10. Documents (pdf, jpeg, png), videos and information about my brand's policy

My presentation sheet

What I'm looking for in a candidate profile

**BRAND\*** 11

**DECORATION AND HOUSEHOLD GOODS** • Tables • Kitchen items • DIY, gardening, building materials, hardware • Kitchens and bathrooms • Decoration, household textiles and linens • Furniture, bedding, lighting • Inside floor and wall coverings

Complete/Edit "Brand"

**PERSONAL CONTRIBUTION REQUIRED (EXCLUDING BORROWING)**  
BETWEEN €50,000 & €75,000

**ENTRY FEE (K€)** 12  
20

**GLOBAL INVEST. (€)**  
180 000

**TURNOVER WITHIN 2 YEARS**  
5 000 000 €

**DEVELOPMENT AREAS FRANCE\***

**NOUVELLE AQUITAINE** • Charente • Charente-Maritime • Corrèze • Creuse • Deux-Sèvres • Dordogne • Gironde • Haute-Vienne • Landes • Lot-et-Garonne • Pyrénées-Atlantiques • Vienne

Complete/Edit "Development Areas France"

**INTERNATIONAL DEVELOPMENT AREAS\***

ALGERIA • ARGENTINA • AUSTRALIA • BELGIUM • BRAZIL • CANADA • CHINA • DENMARK • GERMANY • GREECE • HONG KONG • INDIA • ITALY • JAPAN • KOREA • MEXICO • NETHERLANDS • NORWAY • POLAND • PORTUGAL • ROMANIA • RUSSIA • SOUTH AFRICA • SWEDEN • SWITZERLAND • TAIWAN • THAILAND • UNITED KINGDOM • USA

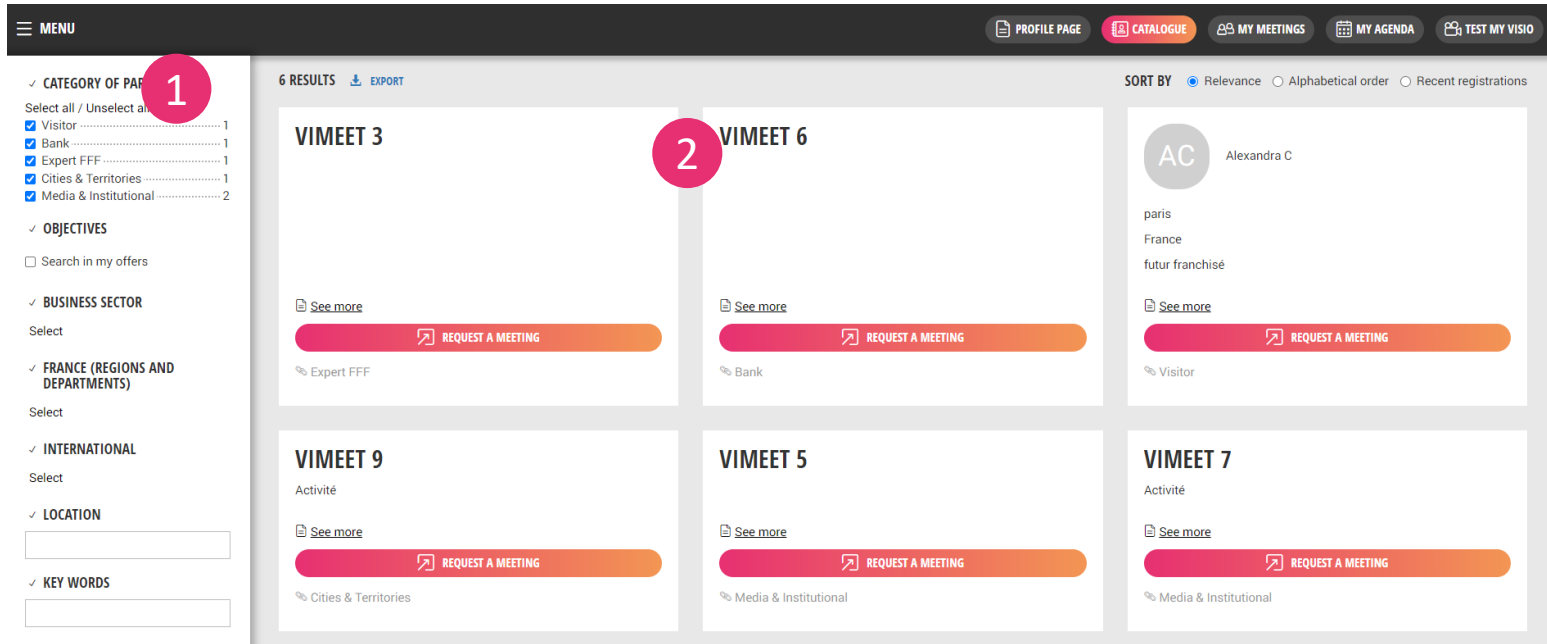
Complete/Edit "International Development Areas"

14

\*The fields are mandatory, otherwise your account can't be validated. For more information, please contact: info@franchiseparis.com.

- 11. My business sector
- 12. Financial information
- 13. The areas in France and internationally where I'm looking to develop my brand
- 14. A question? Someone from the team will be available to answer you on our chatbox.

## The catalogue



**1** CATEGORY OF PARTICIPANT

Select all / Unselect all

- Visitor ..... 1
- Bank ..... 1
- Expert FFF ..... 1
- Cities & Territories ..... 1
- Media & Institutional ..... 2

**2** VIMEET 3

**2** VIMEET 6

**3** MY MEETINGS

**4** SOUMARE ET CIE

Ndeye aminata SOUMARE

DAKAR  
Senegal  
Commerce général et prestations de services

[See more](#)

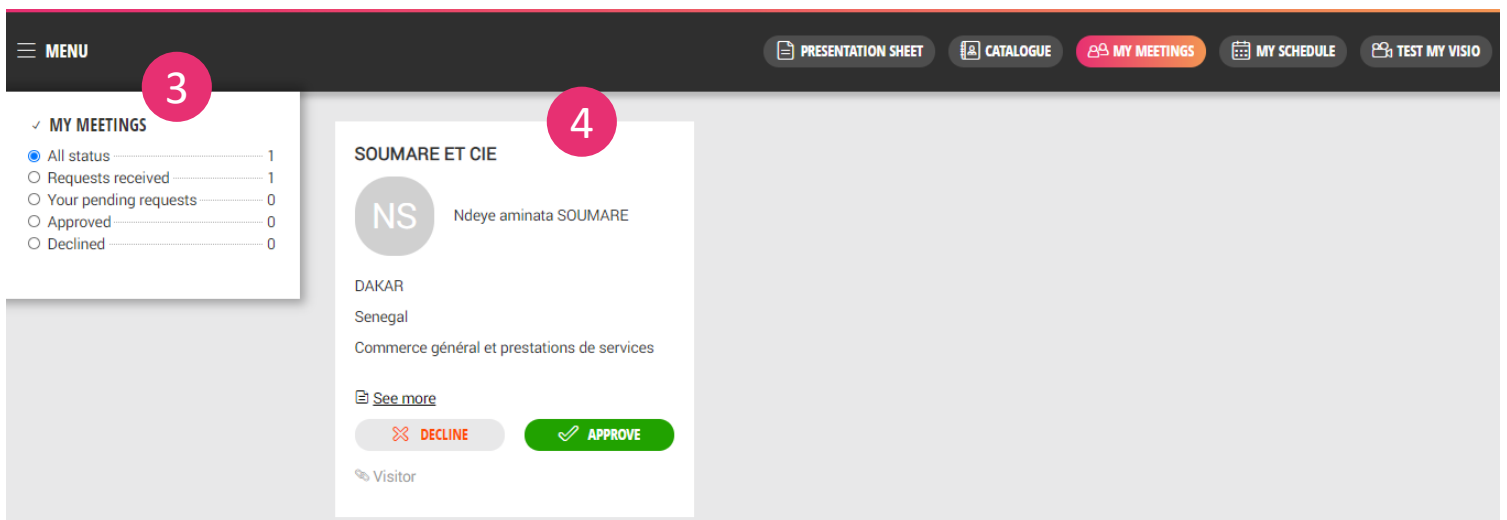
Visitor

1. The catalogue filters will enable you to find more easily the visitors profile that should meet your criterias.

Search in my offers = I find candidates that are looking for a franchise in my business sector and in the areas I've declared on my presentation sheet.

2. The participants' profiles: I click on See more to see the presentation sheet and ask for a meeting (available at the beginning of September).

## My meeting requests, My meetings tab



**3** MY MEETINGS

- All status ..... 1
- Requests received ..... 1
- Your pending requests ..... 0
- Approved ..... 0
- Declined ..... 0

**4** SOUMARE ET CIE

Ndeye aminata SOUMARE

DAKAR  
Senegal  
Commerce général et prestations de services

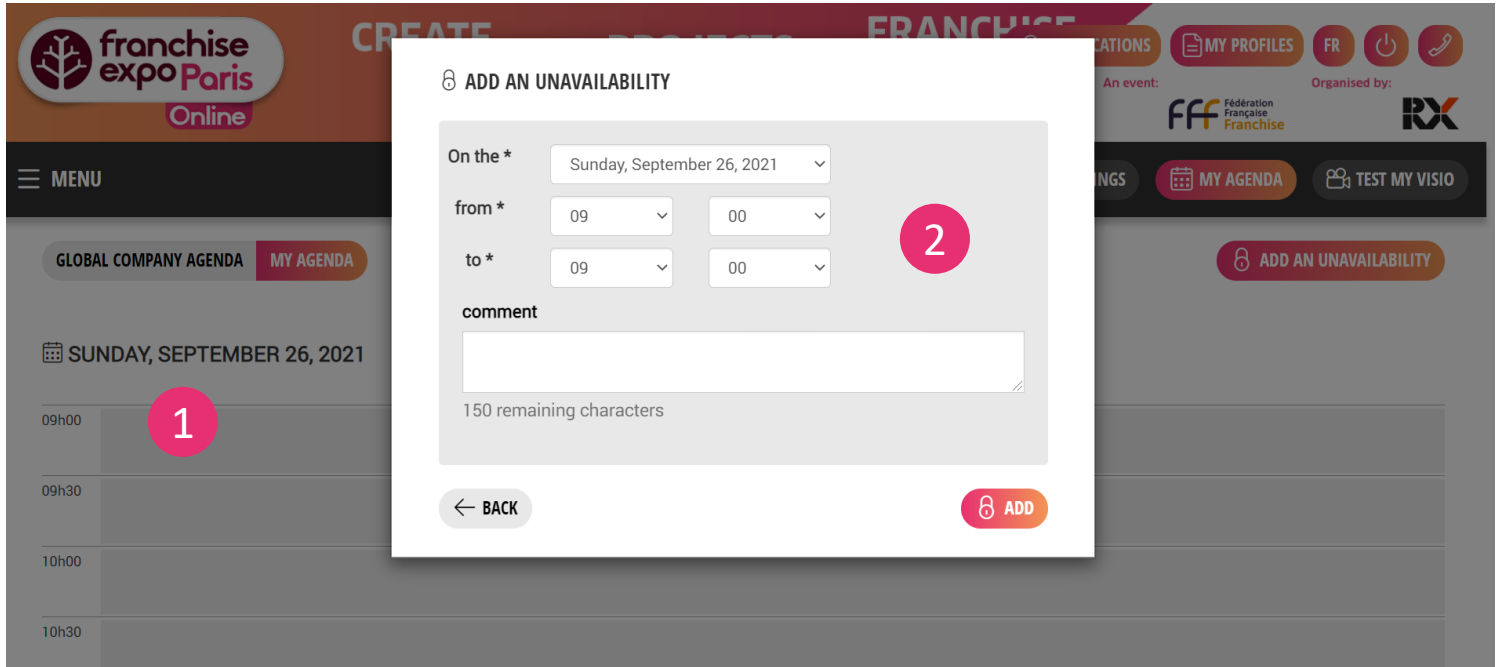
[See more](#)

Visitor

3. You can consult your pending requests, requests you've received, accepted, or declined. You can also consult the profiles of people you've sent requests to and who sent you requests.

4. The profiles appear here.

🌿 My schedule

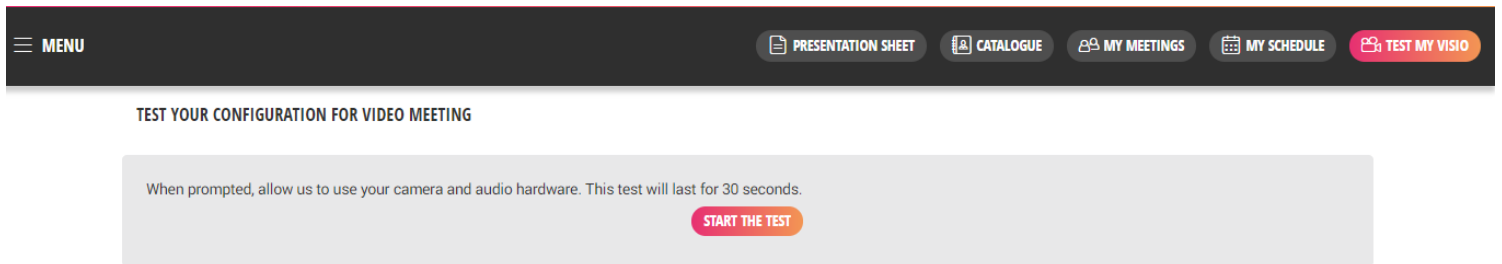


1. I consult my planning and my scheduled meetings from 17th September.
2. I declare when I'm not available.

I have my meetings from 26th September on the show, or by visio by clicking on « Join » on the meeting in your schedule.

🌿 The visiocall meetings

The week before the event, I test my visio equipment for visiocall. If your webcam doesn't work, you can still do the meeting only with your microphone.



A question? Send us a request on the chatbox or an email at [info@franchiseparis.com](mailto:info@franchiseparis.com)